

BEST OF CLARK COUNTY 2023

NOMINATIONS: April 3 - April 23

VOTING: May 31 - June 14

WINNERS ANNOUNCED: August 6 & August 7

Winners Announcement Promotional Opportunities

The 2023 Best of Clark County culminates with a special section detailing category winners, runners-up and finalists in the Sunday Columbian on August 6 and in the ePaper on Columbian.com beginning August 6 & 7.

Don't miss your chance to thank those who participated in this year's program with an ad in our most highly-anticipated section of the year!

2023 Best of Clark County Winners Section Rates (includes full-color)

1/4 PAGE	\$500
1/2 PAGE HORIZONTAL	\$950
1/2 PAGE VERTICAL	\$950
FULL PAGE	\$1,850
BACK PAGE & PAGE 3	add \$500



Scan to see ad examples in last year's section.

Special BOCC Advertising Opportunities

By participating in the 2023 winners section, you are eligible for these special rates:*

- \$4 CPM for Columbian.com ROS ads
- \$200 50% share-of-voice Columbian.com billboard
- \$125 for an ad for one week on Morning/Afternoon Briefing electronic newsletters
- \$25 for an ad for one week on Try This electronic newsletter

*Rates are good for August and September 2023 only and are subject to pre-approval. They cannot be applied to regularly scheduled advertising campaigns.

- ★ Contact your advertising representative, call 360-735-4497 or email info@columbianpromotions.com for more information.
- ★ Info is also available in the FAQ section at BestofClarkCounty.com

PUBLISH DATE:
Sunday, August 6 in The Columbian
Beginning August 6 & 7 in the ePaper on Columbian.com

RESERVATION DEADLINE:
Monday, July 17

MATERIALS DUE BY:
Wednesday, July 26

The Columbian

BESTOFCLARKCOUNTY.COM

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AD SIZES

Non-bleed ad dimensions:

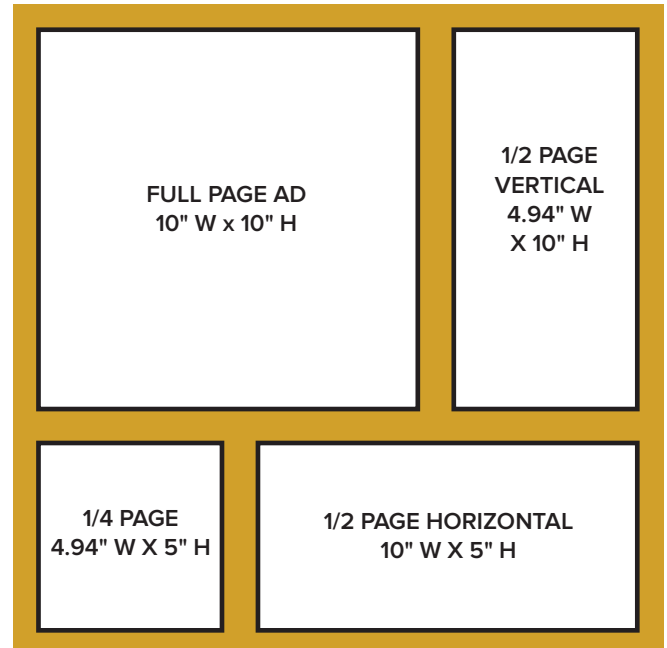
FULL PAGE	10" W X 10" H
1/2 PAGE VERTICAL	4.94" W X 10" H
1/2 PAGE HORIZONTAL	10" W X 5" H
1/4 PAGE	4.94" W X 5" H

Who will be 2023's best?

Each year participation in the program continues to grow and local businesses and organizations eagerly await to see who will be voted the best. The Columbian is proud to be a part of the area's business community and to be able to help recognize all the organizations that make Clark County the area's BEST place to live, shop and do business.

Limited-Time Subscription Offer

Take advantage of a special subscription offer just for Best of Clark County participants. Get unlimited access to Columbian.com, ePaper, app and more for only \$1/week for your first 24 weeks by scanning the QR code or going to www.columbian.com/6for4. Terms can be found on offer web page.



The Columbian

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