



2024 Nomination & Voting Promotional Opportunities

- ★ **NOMINATION ROUND:** April 1 - April 30
- ★ **VOTING ROUND:** June 3 - June 30
- ★ **WINNERS ANNOUNCED:** September 14 & September 16

Promote your business or organization to the thousands of people who nominate and vote for their favorites each year. Best of Clark County is the area's most popular promotion with almost 260,000 nominations and votes cast last year. Don't miss your chance to be a part of the fun!

Category Sponsorships: \$550

Be one of two sponsors for both the nomination and voting rounds in 12 main categories.

Subcategory Sponsorships: \$250

Your exclusive sponsorship ad will be displayed directly above each subcategory during both rounds. Everyone who nominates or votes in the category will see your message encouraging them to nominate/vote for you.

Columbian.com

ROS: \$8 CPM (\$400 minimum)
Billboards: \$1,200 a day 100% Share of Voice
\$650 a day 50% Share of Voice

Encourage nominations/voting on Clark County's most-visited local news website with nearly 1.8 million page views a month.

Morning Briefing/Afternoon Briefing: \$250 a week (excludes masthead position)

Our news-of-the-day electronic newsletters are sent each Monday through Friday with nearly 12,000 readers each day.

Try This: \$75 per ad position (excludes masthead position)

Try This is our weekly entertainment electronic newsletter sent to nearly 10,000 people each Friday.

Print

We want to work with you to make sure your business or organization participates in this year's program. Ask your account representative about our advertising packages. We have programs targeted to any size business at affordable rates.



Contact your advertising representative, call **360-735-4497** or email **info@columbianpromotions.com** for more information.

New to Best of Clark County?



Visit the BOCC website for more information on how the program works. There's an FAQ about the process and a link to previous winners. You can also access the 2023 winners section by scanning this code.