

BEST OF CLARK COUNTY



2022 Nomination & Voting Promotional Opportunities

Join us for the fifteenth annual Best of Clark County by promoting your business or organization to the thousands of people who nominate and vote for their favorites each year. Best of Clark County is the area's most popular promotion with almost 300,000 nominations and votes cast last year. Don't miss your chance to be a part of the fun!

Category Sponsorships: \$500

Be one of two sponsors for both the nomination and voting rounds in ten main categories.

Subcategory Sponsorships: \$200

Your exclusive sponsorship ad will be displayed directly above each subcategory during both rounds. Everyone who nominates or votes in the category will see your message encouraging them to nominate/vote for you.

Columbian.com

ROS: \$8 CPM

Takeovers: \$700 a day 100% Share of Voice
\$400 a day 50% Share of Voice

Encourage nominations/voting on Clark County's most-visited local news website with nearly 700,000 unique visitors a month.

Morning Briefing/Afternoon Briefing: \$250 a week

Our news-of-the-day electronic newsletters are sent each Monday through Friday with nearly 12,000 readers each day.

Contact your advertising representative, call **360-735-4497** or email info@columbianpromotions.com for more information.

Info is also available in the FAQ section at BestofClarkCounty.com

Try This: \$75 per ad position

Try This is our weekly entertainment electronic newsletter sent to nearly 10,000 people each Friday.

Print

We want to work with you to make sure your business or organization participates in this year's program. Ask your account representative about our advertising packages. We have programs targeted to any size business at affordable rates.

NOMINATION ROUND

Monday, April 4 - Sunday, April 24

VOTING ROUND

Wednesday, June 1 - Tuesday, June 14

WINNERS ANNOUNCED

Sunday, August 7 in The Columbian

Monday, August 8 on Columbian.com
& BestofClarkCounty.com

Sponsored by



BEST OF CLARK COUNTY



2022 Best of Clark County Categories/Subcategories

Ask about sponsorship of these 12 major categories or 165 subcategories. Sponsorships are good for both the nomination and voting rounds.

AUTOMOTIVE

- Auto Body (Not General Auto Repair)
- Auto Detailer
- Auto Parts
- Auto Repair
- Car Wash
- Motorcycle Sales and Service
- New Car Dealer & Make
- Oil Change
- RV Repair
- RV Services
- Tires
- Towing
- Used Car Dealer
(Franchise or Independent)
- Windshield Repair

CANNABIS

- Budtender
(Name and Workplace)
- Dispensary
- Grower (Not Dispensary)

DRINKS

- Bar/Tavern
- Brew Pub/Tap Room
- Coffee
- Happy Hour
- Juice/Smoothie
- Wine Bar (Multiple Labels)
- Winery / Tasting Room

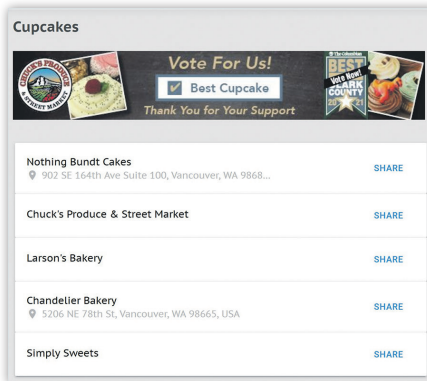
ENTERTAINMENT

- Bowling Alley
- Casino
- Community Theater (Performing Arts)
- Equipment Rentals
- Fair/Festival
- Karaoke
- Movie Theater
- Shooting Range
- Summer Camp

FOOD



- Bakery
- Barbecue
- Breakfast/Brunch
- Buffet
- Butcher
- Caterer
- Chinese
- Cupcakes



- Donuts
- Fish & Chips
- Food Cart
- Greek
- Hamburgers
- Hawaiian/Polynesian
- Ice Cream/Frozen Yogurt
- Italian

- Japanese
- Kid-Friendly Dining
- Mexican
- Pizza
- Sandwich/Deli
- Seafood
- Steakhouse
- Sushi
- Takeout/To-Go Food
- Thai
- Vegetarian/Vegan
- Vietnamese

HEALTH & BEAUTY

- Aesthetic Medicine
- Alternative Therapies
- Barber Shop
- Chiropractor
- Day Spa
- Dental Practice
- Eye Care Clinic
- Eyelash Extensions
- Hair Removal
- Hair Salon
- Hospital (Not Clinic)
- Manicure/Pedicure
- Massage
- Medical Clinic
- Orthodontist Practice
- Pharmacy
- Physical Therapy
- Tattoo/Piercing
- Therapist/Counselor

Categories cont'd →

BEST OF CLARK COUNTY



HOME/GARDEN

- Appliance Repair
- Appliance Store
- Cabinets
- Carpet Cleaning
- Contractor/Remodeler
(Not Home Builder)
- Disaster Restoration
- Electrician
- Farm
- Fence & Deck
- Flooring/Carpet Store
- Furniture Store
- Garden/Nursery
- Handyman
- Heating/Cooling
- Heavy Equipment/Tractor
- Home Builder - Community
- Home Builder - Luxury
- Home Décor
- Interior Decorator
- Landscaping
- Mortgage Broker/Banker
- Moving Services
- Painting
- Pest Control
- Plumber
- Property Management
- Realtor (Name and Workplace)
- Roofing
- Tree Service
- Windows

PETS

- Dog Trainer
- Dog Walker
- Groomer
- Pet Boarding/Day Care
- Pet Foster/Adoption
- Pet Store
- Veterinary Clinic

SENIOR LIVING



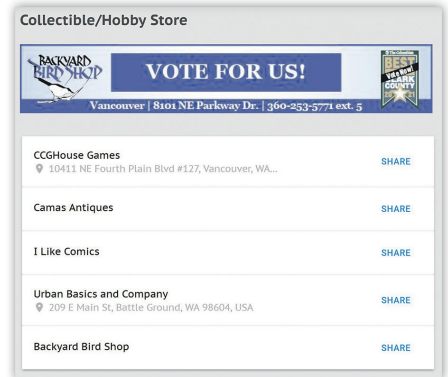
- Assisted Living
- Independent Living
- In-Home Care

SERVICES

- Bank (Not Credit Union)
- Cell Phone Repair
- Childcare
- CPA
- Credit Union
- Driving School
- Employment Services
- Financial Services
- Funeral Services
- Graphic Design
- Insurance Agent (Name and Workplace)
- Law Firm
- Music/Art School
- Nonprofit Organization
- Photographer/Photo Studio
- Preschool
- Printing
- School
- Security Services
- Sign Company
- Tax Preparation
- Trust Company
- Website Design

SHOPPING

- Antiques
- Art Gallery
- Boutique
- Bridal
- Clothing Resale
- Collectible/Hobby Store



- Craft Store
- Farmers Market
- Firearm Store
- Florist
- Grocery
- Hardware
- Jewelry
- Thrift Store
- Toy Store

SPORTS/FITNESS

- Athletic Supply Store
- Bike Store
- Fitness Class
- Golf Course
- Gym/Fitness Club
- Martial Arts Studio
- Personal Training

15th Anniversary Special!

Scan to take advantage of a special subscription offer just for Best of Clark County participants. See landing page for pricing details and subscription terms.

