2022 Nomination & Voting Promotional Opportunities

Join us for the fifteenth annual Best of Clark County by promoting your business or organization to the thousands of people who nominate and vote for their favorites each year. Best of Clark County is the area’s most popular promotion with almost 300,000 nominations and votes cast last year. Don’t miss your chance to be a part of the fun!

Category Sponsorships: $500
Be one of two sponsors for both the nomination and voting rounds in ten main categories.

Subcategory Sponsorships: $200
Your exclusive sponsorship ad will be displayed directly above each subcategory during both rounds. Everyone who nominates or votes in the category will see your message encouraging them to nominate/vote for you.

Columbian.com
ROS: $8 CPM
Takeovers: $700 a day 100% Share of Voice
$400 a day 50% Share of Voice
Encourage nominations/voting on Clark County’s most-visited local news website with nearly 700,000 unique visitors a month.

Morning Briefing/Afternoon Briefing: $250 a week
Our news-of-the-day electronic newsletters are sent each Monday through Friday with nearly 12,000 readers each day.

Try This: $75 per ad position
Try This is our weekly entertainment electronic newsletter sent to nearly 10,000 people each Friday.

Print
We want to work with you to make sure your business or organization participates in this year’s program. Ask your account representative about our advertising packages. We have programs targeted to any size business at affordable rates.

NOMINATION ROUND
Monday, April 4 - Sunday, April 24

VOTING ROUND
Wednesday, June 1 - Tuesday, June 14

WINNERS ANNOUNCED
Sunday, August 7 in The Columbian
Monday, August 8 on Columbian.com & BestofClarkCounty.com

Contact your advertising representative, call 360-735-4497 or email info@columbianpromotions.com for more information. Info is also available in the FAQ section at BestofClarkCounty.com

BESTOFCLARKCOUNTY.COM
2022 Best of Clark County
Categories/Subcategories

Ask about sponsorship of these 12 major categories or 165 subcategories. Sponsorships are good for both the nomination and voting rounds.

**AUTOMOTIVE**
- Auto Body (Not General Auto Repair)
- Auto Detailer
- Auto Parts
- Auto Repair
- Car Wash
- Motorcycle Sales and Service
- New Car Dealer & Make
- Oil Change
- RV Repair
- RV Services
- Tires
- Towing
- Used Car Dealer
  (Franchise or Independent)
- Windshield Repair

**CANNABIS**
- Budtender
  (Name and Workplace)
- Dispensary
- Grower (Not Dispensary)

**DRINKS**
- Bar/Tavern
- Brew Pub/Tap Room
- Coffee
- Happy Hour
- Juice/Smoothie
- Wine Bar (Multiple Labels)
- Winery / Tasting Room

**ENTERTAINMENT**
- Bowling Alley
- Casino
- Community Theater (Performing Arts)
- Equipment Rentals
- Fair/Festival
- Karaoke
- Movie Theater
- Shooting Range
- Summer Camp

**FOOD**

- Bakery
- Barbecue
- Breakfast/Brunch
- Buffet
- Butcher
- Caterer
- Chinese
- Cupcakes
- Donuts
- Fish & Chips
- Food Cart
- Greek
- Hamburgers
- Hawaiian/Polynesian
- Ice Cream/Frozen Yogurt
- Italian
- Japanese
- Kid-Friendly Dining
- Mexican
- Pizza
- Sandwich/Deli
- Seafood
- Steakhouse
- Sushi
- Takeout/To-Go Food
- Thai
- Vegetarian/Vegan
- Vietnamese

**HEALTH & BEAUTY**
- Aesthetic Medicine
- Alternative Therapies
- Barber Shop
- Chiropractor
- Day Spa
- Dental Practice
- Eye Care Clinic
- Eyelash Extensions
- Hair Removal
- Hair Salon
- Hospital (Not Clinic)
- Manicure/Pedicure
- Massage
- Medical Clinic
- Orthodontist Practice
- Pharmacy
- Physical Therapy
- Tattoo/Piercing
- Therapist/Counselor

**Categories cont’d**

BESTOFCLARKCOUNTY.COM